



Case Study

Product
Use Case

Bluescape

Virtual Collaborative Workspace

MultiTaction Cell 55" Full HD LCD Ultra Thin Bezel
Collaboration



Powered by MultiTaction

The Bluescape Visual Collaborative Workspace

MultiTouch recently collaborated with Bluescape, a Silicon Valley-based company that specializes in delivering cloud-based visual collaboration workspaces. The workspaces are used for sharing ideas, plans and documents, bringing incredibly complex projects to market faster, streamlining the decision-making process, and enabling visual collaboration over distributed physical locations. An important element of the Bluescape experience is the MultiTaction display.

MultiTaction products for any integrated solution/application

Our partners use MultiTaction products to enable their solution to run on the most advanced interactive displays in the market. These products include MultiTaction's powerful interactive touchscreen software.

MultiTaction products allow our partners to build specific solutions for their customers and provide them with a visually engaging

multiuser UI. We provide the tools and our partners transform them into a solution.

MultiTouch believes in advanced human-computer interaction. Our rich sensory channels and ability to interact with real life objects have allowed us to develop a more natural and convenient way to interact with digital content.

Bluescape, Transforming the way people Work

Business users have traditionally used roll up boards and sticky notes for exchanging ideas and sketching. Their downside is that work is easily lost or erased and it's challenging to share captured ideas between teams in distributed physical locations. Bluescape's state-of-the-art interactive experience opens a new way of thinking, innovating and creating. An unlimited number of people can create, share and interact with digital content to enable breakthrough ideas

and speed up business processes and decisions.

The growing trend of remote work and distributed teams makes the Bluescape platform ideal for the way we work today. Employees can now connect and engage with each other like never before, add existing content, annotate, edit and save their work on the fly.

"When a user writes on the Bluescape wall, the writing is captured and displayed back to the user as if they were writing on a roll up board or a sticky note. MultiTaction's architecture enables very quick interpretation and display of the writing enabling Bluescape to provide a seamless experience to its users."

Demian E
Bluescape CTO



Bluescape

Case Study

Virtual Collaborative Workspace

Product MultiTaction Cell 55" Full HD LCD Ultra Thin Bezel

Use Case Collaboration

Bluescape is ideal for

- Strategic Planning
- Decision Making
- Ideation & Mind Mapping
- Multisite Communication
- Design Review
- Working Sessions
- Project Archiving & IP capture
- Content Management
- Product Development
- Prototyping / Conceptualizing
- Research & Development
- Customer Presentations

MultiTaction: Enabling an integrated, intuitive visual multiuser solution

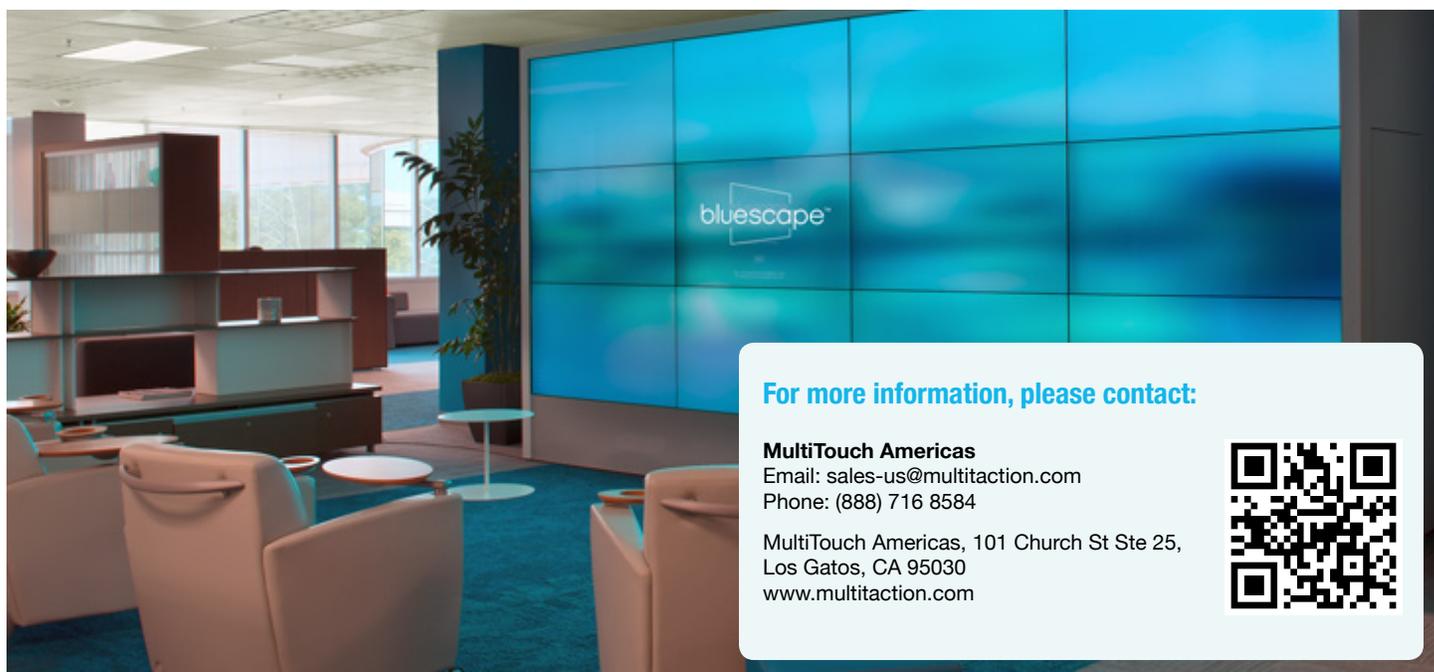
MultiTaction interactive displays offer unbeatable tracking performance and ultra-fast responsiveness to any number of concurrent users. MultiTaction hardware combined with the Bluescape software allow teams to connect existing resources and people in one place to enable deeper insights, meaningful innovation, and simultaneous collaboration to execute across global time zones.

MultiTaction displays are scalable and stackable to any size or shape, giving users a new perspective by displaying highly visual concepts at a vast scale - dozens of mega pixels -in an interactive environment. MultiTaction displays can be configured in a range of custom formats, from moveable models to wall-sized installations. The massive size of the displays gives users the freedom to unleash the full potential of interaction directly on the large display surface.

Widest range of input methods available for touchscreens

MultiTaction displays support the widest range of input methods combined with unlimited touch points. The high-resolution displays allow several people simultaneously interact with the familiar tap, swipe and pinch gestures. MultiTaction displays can also be used with IR pens designed for writing and drawing. A touch of a pen is distinguished from a touch of a finger.

Optical markers can be used to identify individual users and access personalized content. By placing an optical marker on a display, a user can quickly present, share and receive personal content resulting to a highly personalized digital signage experience. MultiTaction technology is unique to support this variety of interaction modalities at this size.



For more information, please contact:

MultiTouch Americas
 Email: sales-us@multitaction.com
 Phone: (888) 716 8584

MultiTouch Americas, 101 Church St Ste 25,
 Los Gatos, CA 95030
www.multitaction.com

